# **Privacy Policy**

Effective Date: September 18, 2025

John K9 ("we," "our," or "us") respects your privacy and is committed to protecting it through this policy. This privacy policy explains how we collect, use, disclose, and safeguard your information when you visit our website www.johnk9.com.

#### 1. Information We Collect

Information You Provide: When you request services, book training or boarding, sign up for our newsletter The Pupdate, or contact us, we may collect your name, email address, phone number, pet details, and payment information.

Information Collected Automatically: We may collect data such as your IP address, browser type, referring/exit pages, and usage patterns to help us understand how visitors use our site. Cookies and Similar Technologies: We may use cookies and analytics tools to improve your experience and measure site performance. You can disable cookies through your browser settings, but some site features may not function properly.

#### 2. How We Use Information

We use your information to provide and improve our services, schedule training, boarding, and daycare, communicate about appointments, updates, or promotions, send newsletters when you opt in, protect the security and integrity of our site, and comply with legal requirements.

#### 3. How We Share Information

We do not sell your personal information. We may share data only with trusted service providers (e.g., scheduling and payment processors like Time To Pet or email newsletter platforms) as necessary to operate our services, or with legal authorities if required by law or to protect our rights and safety.

## 4. Your Choices and Rights

Opt-Out of Marketing: You can unsubscribe from marketing emails at any time using the link provided in those emails. Access, Update, or Delete: Contact us to view, correct, or delete your personal information, subject to applicable legal requirements.

# 5. Data Security

We implement reasonable administrative, technical, and physical safeguards to help protect your information. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

# 6. Children's Privacy

Our services are not directed toward children under 13, and we do not knowingly collect personal information from children.

### 7. Links to Other Websites

Our site may link to other websites. We are not responsible for their content or privacy practices and encourage you to read their privacy policies.

### 8. Changes to This Policy

We may update this policy from time to time. Any changes will be posted on this page with an updated effective date.

### 9. Contact Us

If you have questions or concerns about this privacy policy or your personal data, please contact us: John K9

Email: info@johnk9.com Phone: (813) 704-4284

Address: 3701 E Trapnell Road, Plant City, FL 33566